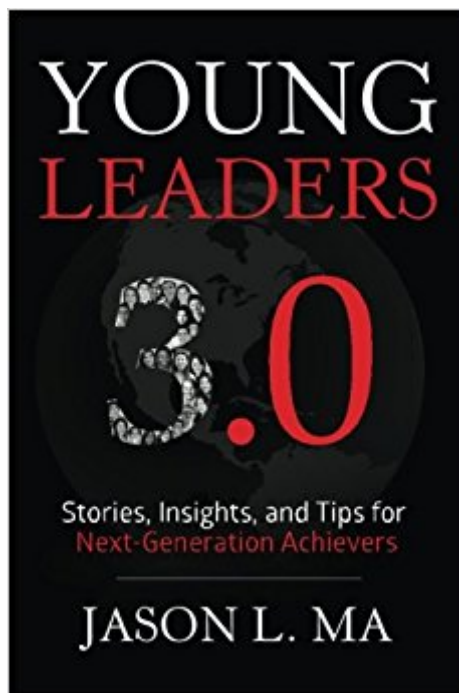




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# Young Leaders 3.0: Stories, Insights, And Tips For Next-Generation Achievers



## Synopsis

Welcome to Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers! You are about to embark on an exciting ride following the transformative journeys of a diverse group of 23 millennial leaders. These handpicked 17-to-24-year-old contributors are young alumni and current students who hail from all eight Ivy League universities (Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton, and Yale), Babson, Bowdoin, Colgate, Georgetown, Georgia Tech, MIT, Northwestern, Oxford, Stanford, UC Berkeley, UCLA, UChicago, and USC. Yet, these young leaders' accomplishments transcend standardized test scores, GPAs, and résumés to reveal a more human and multifaceted view of achievement and growth. These stories provide an inside look into their personal successes and failures along with proven strategies you can apply in your own life to get ahead.

• How This Book Benefits High School Students • Gain a rare look into the secrets of college prep and admissions success. You will get advice from these exemplary young leaders on selecting extracurricular and summer activities, building relationships, developing both study and leadership skills, learning from mistakes made, and preparing for college applications. The array of unique college application personal essays, accompanied by author Jason L. Ma's commentary, will inspire you to craft original and creative college applications that will boost your chances of acceptance, help you choose the right university, and assist you in making a smooth transition to college life.

• How This Book Benefits University Students and Millennial Professionals • Find insight into your fields of interest to get started in your professional or entrepreneurial career and to take your dreams and goals to the next level. Pick up strategies to help you build employable skills, find internships and jobs, choose what types of companies or nonprofits to join, and adapt to the needs of this dynamically changing world. Learn invaluable skills on and off campus, including how to manage failure.

• How This Book Helps Parents, Educators, and Employers • Discover how the next generation of leaders wishes to change our future. Learn how to relate to and support them, and strengthen your own family values. Take the parenting of teens and the nurturing of millennials for success to the next level. Understand what leadership education really is.

• More on Why This Book Will Help You • This book is the culmination of Jason L. Ma's years of experience as a leading millennial and teen mentor, success coach, speaker, and author. Young Leaders 3.0 offers a wealth of insights and strategies he developed through his work with hundreds of talented individuals, his reflections on his own successes, and the invaluable lessons he has gleaned.

• By observing what drives these young people to become leaders in their fields, Ma has come to recognize successful and not-so-effective patterns in their approaches to life, school, and work. You will see how they think, act, and strive to change the

world. In Young Leaders 3.0, Ma combines these millennial achievers' thoughtful reflections and personal visions with his own analysis and wisdom. The Epilogue summarizes important themes, identifies success patterns, and offers concluding actionable advice. By suggesting new models and indicating paths that these young leaders have paved, Ma's book will inspire and guide young people to succeed in any endeavor, and also show parents, educators, and employers how to effectively support the next generation.

## Book Information

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## Customer Reviews

"While this is certainly a great book for aspiring young leaders, it also offers senior managers delightful insight into the thinking of the next generation. This book serves to get the synapses firing between both generations and acts as a catalyst for a future that starts with passion, education, entrepreneurship, and an informed passing of the torch to a new generation of leadership."--Jonathan Rosenberg, author of How Google Works and former senior vice president of Products, Google

"Jason L. Ma's book, Young Leaders 3.0, is a tour de force. This book is not only extremely helpful in guiding young people but also advantageous for parents and all adults, both young and old. A classic in the making."--Narayana Murthy, founder and former chairman and CEO, Infosys, listed as one of "The 12 Greatest Entrepreneurs of Our Time" by Fortune Magazine in 2012" Young Leaders 3.0 is a must-read for aspiring teenagers and young adults. Period. Jason Ma offers hard-won

guidance for the big decisions that high school kids, college students, and young professionals and entrepreneurs face today."--Heidi Roizen, operating partner, Draper Fisher Jurvetson, and lecturer, Stanford University "With such thoughtful and generous advice from peers to guide them through the high school, college, and early career years, Young Leaders 3.0 is a critical resource for future leaders. I wish I'd had such a resource when I was first starting out."--Keith Ferrazzi, author of the NY Times Best Sellers *Never Eat Alone* and *Who's Got Your Back* "Jason Ma's stories of the young leaders and his concluding advice in this book provide invaluable guidance, example, and direction for any ambitious young adult who aspires to lead and have a disproportionate impact in the decades ahead."--Paul Tagliabue, chairman of the Board of Directors, Georgetown University, and commissioner, National Football League (NFL) 1989-2006 "To all teenagers and twentysomethings out there: YOU are the next generation of leaders. This enlightening and fun-to-read book can change your life positively and powerfully."--Abbe Wright, contributing editor at Glamour Magazine, in charge of the 2015 Top Ten College Women competition "Young Leaders 3.0 by Jason L. Ma should be informally required reading for all students. Students must take advantage of this practical and inspirational resource!"--Andrew W. Ishibashi, principal, Lowell High School, San Francisco, California "Inspirational and authentic! Different from so many other books that focus on getting into college or starting a career, Young Leaders 3.0 covers the most transformational years in a young adult's life--that pressurized, stressful, intimidating, confusing, and uncertain time before, during, and immediately following college."--Don Levy, former senior vice president of marketing and communications, Sony Pictures "Whether you are a high school student, university student, young professional, parent, or senior executive, you shouldn't wait to pick up this exceptional and enriching leadership book. This masterpiece will inspire and benefit you."--Peter Liu, founder and chairman, WI Harper Group, and member, Committee of 100 "In all my years as a large public high school principal, I have never seen any other nonfiction book that is as inspiring and practical for high school students as Young Leaders 3.0."--Grettel Castro-Stanley, principal, Independence High School, San Jose, California "Young people (and parents) reading this book would benefit from and be inspired by the stories of hardship, the importance of failure as a motivator and life lesson, and the general message to not give up. A great resource!"--Muhammed Chaudhry, president and CEO, Silicon Valley Education Foundation "Not since Amy Chua's *Battle Hymn of the Tiger Mother* landed on bookshelves has there been a global mentoring book more certain to become a major best seller for years to come than Jason L. Ma's *Young Leaders 3.0*. This book is a must-read for ambitious high school and college students, young professionals and entrepreneurs, and their parents."--Clark Kepler, owner and former CEO of Kepler's Books for 33 years "Young Leaders 3.0 is a

groundbreaking repository of insight and life advice from an impressive cohort of young visionaries and change makers. The inspiring storytelling contained in this work instills actionable advice that is accessible to a wide range of readers, especially those who face many unanswered questions about college, career choice, and their impact on the world."--Carolyn Yang, senior at Princeton University's Woodrow Wilson School of Public and International Affairs "Young Leaders 3.0 is a groundbreaking book that focuses on the ground floor of how leaders emerge. Jason Ma's work is especially important in guiding and directing attention to young leaders who are actually solving problems."--Alex Fiance, CEO, Kairos Society "Young Leaders 3.0 is an outstanding treasure trove that showcases inspiring success stories among young people. It is a book about hope, dreams, dedication, courage, ingenuity, and conviction."--Martin Roll, advisor to Fortune 100, lecturer at leading global business schools, and author of Asian Brand Strategy "Jason Ma is a visionary in the education industry, and his new book, Young Leaders 3.0, provides the best guide available to help the next generation of young leaders plan their strategies for success in life."--Paul W. Bradley, chairman and CEO of Caprica International, vice chairman of Supply Chain Asia, and one of the 40 "New Asian Leaders" of the World Economic Forum in 2004 "Young Leaders 3.0 is the definitive global guidebook to early career success--either professional or entrepreneurial. Any student or parent who takes this anthology's advice to heart is bound to prosper, both in exercising laudable virtues and in attaining worthy aspirations."--Lou Marinoff PhD, professor of Philosophy at CCNY, founding president of American Philosophical Practitioners Association, and author of The Power of Tao and Plato Not Prozac

I had the good fortune of hearing Jason talk about this book when it was in "concept" phase a couple of years ago. I was anxious to pick up the final product a few weeks ago and was impressed with how the content evolved since Jason and I last spoke. I had my teenage son read certain chapters and he really enjoyed it. Young Leaders 3.0 could be read as a manifesto for getting your child into an elite college. It's not about that at all. Perhaps that's been the byproduct for many of the young leaders profiled, but their personal stories are actually a profile in self-discovery and managing the terrain as a young adult in an increasingly complex world with all of its attendant anxieties and pressures. Jason's subjects will give other young people the confidence to be themselves instead of feeling the need to fit in or doing what's expected of them like automatons. It's a fabulous read, replete with actual practical tips to deal with high school and college strewn throughout the compelling and sometimes moving personal accounts.

Tender and uplifting from start to finish, *Young Leaders 3.0* is a prescient account of heroes in the making. One of my personal heroes, Ngan Pham, is featured in the last chapter. Her courageous narrative resonates with all of us who struggle with depression, identity, and forgiveness. In the face of these challenges, she demonstrates strength and resilience. In self-reflection, she demonstrates honesty and vulnerability despite the crippling stigma around mental health. An amazing journey, from start to finish, yet just the beginning of her impact on the world. I know Ngan will inspire countless others through this book and through her career. Altogether, I highly recommend *Young Leaders 3.0* for its many and varied insights. Jason Ma's work will leave readers, especially next-generation achievers, compelled to action.

As a graduate of SFSU, I just want to take a moment to say that I have been getting ahead in reading the book and I am truly overwhelmed by how connected I feel to some of these students and their stories, especially Ngan. I have read Sonia's and Leila's stories as well but Ngan's really hit home with me and I have also reached out to her to express my gratitude towards her for taking the time to share her story and open up about her struggles. Coming from a traditional Indian-American household, I have felt pressures from my parents to become a medical doctor as well. Finding the courage and voice to share with my parents that my interests to work in the medical field is fleeting and that my true passions lie in research, technology, and entrepreneurship has been rather challenging. It's been a process that is currently nowhere near acceptance and peace yet. I am grateful towards you and these college students and recent alums for writing this book because self-discovery's been painful. Although not intentional, it has been too easy to disappoint people who have other expectations of what my career trajectory should be. This book will continually aid in my journey and I find comfort in knowing that I am not isolated when feelings of uncertainty and insecurities become overwhelming. So thank you so much for taking the time to address an issue that many Millennials know and feel all too well.

An amazing book and must read for youth and for people who want to understand the younger generation. The collection of stories of young leaders is fun to read, and the amount of wisdom and inspiration in those stories is very impressive. Also, the author, Jason Ma, also provides outstanding insights, analysis, and recommendations to help young people to become the best version of themselves. Read this book :)!

This is an extraordinary book! Not only for young entrepreneurs but also for C-level officers and

executives in the corporate world as it helps us understand the millennials. It's a must-read for high school students, college kids, grad students, investors and even admission counselors in both developed and developing countries.

Highly recommend this book. Easy read. Great insights to the challenges faced by the late teens/young adults and their formulas for success in overcoming the challenges. As a parent I am grateful for the opportunity to hear their stories.

The book is interesting and informative! I enjoyed reading about the young leaders of today and what helped shape them in their lives. Highly recommend it!

An inspiring well organized book. The individual stories of these amazing teenagers gives me hope for the future.

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